

To whom it May concern



Dear friend, I hereby attach information that will allow you to expand the panorama about our youth and manly lathe Texas Cup 7th edition.

Texas Cup Tournament, was founded in 2013 in the city of Arlington TX with the idea of making you grow the most popular sport in the world in this area (Soccer) year after year we are looking at the results in the level of competition, as well as The important work that we are doing for our children, this helps to keep them active, This year 2020 has been a year of great uncertainty but with the collaboration of many we are managing to move forward to carry out the 7th edition of the Texas Cup tournament at a level The only one of its kind, this edition we will be playing the tournament looking for the champion of champions in 6 different venues, with a special venue to play the champion of champions and on February 13 and 14 in the most emblematic stadium in the world THE AT&T STADIUM.

These are the cities where each of the tournaments will be played:

Sunday December 13 Oklahoma City

Sunday December 20 Houston Texas

Saturday January 9 San Antonio Texas

Saturday January 30 Dallas Texas

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In this unique tournament of its kind, 12 categories participate, 72 teams in each of the aforementioned cities, from those 12 categories a champion will come out of each category who will travel to play for the champion of champions on February 13 and 14 in the AT&T stadium. To carry out this great event of great benefit to our community and our children we need the collaboration of your kind sponsorship, we want you to have a presence in this great event, representing your brand and company as such, an excellent opportunity for promotion and positioning in The amateur soccer industry forecasting short and medium term increases in sales and consequently in profits and / or profits for its business.

We are proud to announce our sponsorship packages for this great tournament "Texas Cup 7th edition 2020 - 2021".





Award package: In this package you can sponsor all the champion teams of each category of each city including champion of champions in the AT&T STADIUM with medals and cups, you also have the option of sponsoring only the champions of a champion of champions city

Cost: \$ 6,000.00 6 thousand dollars complete package or \$ 1,500.00 individual city

It includes: Logo of your business in all the awards that are, medals and cups, as well as presence in each of the tournaments or tournament that you sponsor with a banner at the field level and mentions on the stadium speakers, logo of your business in our website with a link to your business, it also includes 4 VIP tickets to attend the finals at the stadium to enjoy great football matches.



Champion t-shirt package: In this package you can sponsor all the champion teams in each city including champion of champions at AT&T STADIUM

Cost: \$ 2,500.00 two thousand five hundred dollars for each city

Includes: Your business logo on the 205 championship t-shirts, your business logo on our website, as well as mentions on the speakers on Champion of Champions Day at AT&T Stadium. Note: This amount will be for each city, here you decide which of the cities you want to sponsor, it also includes 4 VIP tickets to attend the finals in the stadium to enjoy great soccer matches.



Uniform package for the referees: In this package you can sponsor the referee body, you can do it by individual city or all the tournaments of the 6 cities, including the champion of champions tournament in the stadium.

Cost: \$ 850.00 eight hundred fifty dollars for each city

Includes: Logo of your business on the referee's shirts, logo of your business on our website, as well as mentions on the speakers on Champion of Champions Day at AT&T Stadium. Note: This amount will be for each city, here you decide which of the cities you want to sponsor, it also includes 4 VIP tickets so that on the day of the finals you can attend the stadium to enjoy the great soccer matches.

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Official ball package: In this package you can sponsor the official ball of the tournament, it will be a unique ball which will have your business logo embodied in each of the balls and will be used in all 6 cities, as well as in the AT&T stadium

Cost: \$ 4,500.00 four thousand five hundred dollars

Includes: Logo of your business reflected on the ball, logo of your business on our website, as well as mentions on the speakers on the day of champion of champions at the AT&T stadium, it also includes 4 VIP tickets for the day of the finals to attend to the stadium to enjoy football.

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Official Sponsor Package: In this package you become the official sponsor of the entire tournament and you will have a presence on our website, our social networks, a banner in each of the tournaments, as well as a presence with a banner in the stadium and a table to give some reports of your business. Note: The presence of the banner in the stadium has to be approved by its officials, as well as the authorization of your business.

Cost: \$ 5,000.00 five thousand five hundred dollars

Includes: Your business logo in each of our publications on our social networks, your business logo on our website, your business logo and mentions in the promotional videos, as well as mentions in the speakers on the day of champion of champions in AT&T Stadium, also includes 4 VIP tickets so that on the day of the finals you can attend the stadium to enjoy good football.

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Uniform package for children: In this package you can sponsor a team of children and you can do it for one or more teams from any of the 6 cities.

Cost: \$ 500.00 five hundred dollars per team.

Includes: Logo of your business on the players' shirts, logo of your business on our website, this amount will be for each team that is a package of 15 sets of uniforms, shirt shorts and socks. Note: The logo will only be put on the shirt.

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We have several packages to promote your business with us on champion of champions day at the stadium and in the cities mentioned.



Bronze Packages:

Includes a 72x24-inch banner with your logo or products of your business at the field level, it also includes 4 VIP tickets to attend the stadium, this package has a cost of \$ 620.00 dollars. Note: Banner cost is already included in the price.



Silver Package:

Includes a 72x24 inch banner with the logo of your business and offers that you want to put in the design at court level, Mentions of your business on the stadium speakers every 10 to 15 minutes, table so you can pass flyers or information about your business, It also includes 4 VIP tickets to attend the stadium. This package has a cost of \$ 1,120.00.



Gold Package:

Includes a 72x24 inch banner with the logo of your business and offers that you want to put in the design at court level, Mentions of your business on the stadium speakers every 10 to 15 minutes, table so you can pass flyers or information about your business your business logo on a large banner for team photos. It also includes 4 VIP tickets to attend the stadium. This package has a cost of \$ 1,620.00.



Banner for official photo: This package includes, Logo of your business on the banner that will be 8x12 feet, this banner will serve as the background for all the official photos of the champion and runner-up teams, as well as, player or person who wants to take the souvenir photo at the stadium or at each of the tournaments. Cost: \$ 500.00.



Dress our staff: In each of the tournaments we will have approximately 25 people who collaborate with us and to distinguish them we ask them to wear special shirts, with the Texas Cup Tournament logo and a sponsorship logo. Cost: \$ 600.00 these people will be the first to arrive at the tournament and the last to leave, therefore it will be a good opportunity to put their logo.